

ANDY THOMAS

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Front End Design & Development | Graphic & Interface Design | Digital Marketing & Strategy

With a proven track record to develop creatively inspired solutions throughout diverse industries. Taking on each challenge with passion and integrity and lending a creative force that makes every campaign stand up on its own two feet. Dedicated to meeting demanding deadlines, communicating effectively with team members and leading by example.

QUALIFICATIONS

Design: Graphics, Interface design, Illustration, Logos, Typography, Branding, Wireframing/Prototyping, Advertising (print/online ads), Photo manipulation/alteration, Video editing/production, Architectural 3D Modelling, Animation/Motion graphics and Art direction.

Development: HTML5, CSS3/SCSS. Coding for responsive designs, Cross browser(mobile) compatibility, building newsletter/email templates and mailer distribution platforms. Versioning software (Git/SVN), building front end systems with Ruby on Rails, .net, php, Wordpress and other templating languages. As well a learning knowledge of Javascript/jQuery libraries.

RELEVANT EXPERIENCE

GelaSkins - Toronto, On

June 2011 to June 2013 - Interactive designer/Front end Developer

From the ground up built the overall structure of the new gelaskins.com website. Including building and tailoring all site templates, rewrote a custom CSS framework for the entire site to accommodate a very robust, unique design that contained hundreds of elements.

Questrade Inc. - Toronto, On

May 2010 to June 2011 - Front end Designer/Developer

Heading the front end development of a new client side website my.questrade.com as well as maintaining company websites and intranets. Involved in planning/strategy and creative direction of digital marketing campaigns. The role also included developing business requirements for programs, planning information structure, user experience and product documentation.

Marie Curie Cancer Care - London, UK
Aug 2008 to Nov 2009 - Digital Designer

Lead the idea development and creation of digital marketing collateral for the charities marketing initiatives, including the company website, microsites, online advertising and enewsletters.

As well as creating a consistent brand for the charity where before there was no consistency.

House & Home Media/Canadian House & Home Magazine - Toronto, On
July 2005 to June 2008 - Online Creative Manager, Senior Web Designer

Managed all aspects of online marketing campaigns from start to finish as well as oversaw all aspects of houseandhome.com. Coordinated marketing initiatives with advertisers requiring an online execution as well as maintained close working relationships with advertising agencies, clients and suppliers.

Bullseye Video Productions - Toronto, On

Summer 2005 on contract - Web Designer/Motion Graphic Designer

Day-to-day web site maintenance, production concept development, motion and graphic design.

Developed characters for Disney's Monster Warriors.

Network ISG Ltd - London, On

Feb 2002 to Feb 2005 - Web and Multimedia Designer

Executed web and print campaigns, brand development, video editing and 3D architectural renderings.

Past Education

Fanshawe College - London On

2001, 2002 - Certificate in Multimedia Design and Production.

2001, 2002 - Certificate in Advanced Multimedia Design and Production.

YOU MIGHT ALSO LIKE TO KNOW...

When I'm not doing any of the above, I enjoy spending my time cooking 4-star gourmet meals; fixing or riding across town on one of my bicycles; telling bad jokes; posting pictures of my cat on @instagram or just drawing in my sketchbook. I was nominated in the top 10 for the 2006 Gemini Award for Most Popular Web site for houseandhome.com. I co-organized the London Arts Project art exhibition with more than 5,000 in attendance;

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