

ANDY THOMAS

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Web-Interface & Graphic Design | Front End HTML/CSS Development

AREAS OF EXPERTISE

DESIGN: user experience/interface design, information architecture, wireframing, ui prototyping, art direction, advertising/commercial design (print/web), illustration, logos & branding guideline development, photo editing, video editing, animation.

DEVELOPMENT: Clean & Symantec HTML5 & CSS3/SCSS, responsive/mobile development, WCAC accessibility standards, cross browser compatibility, newsletter development, developing theming for wordpress, .net, Ruby on Rails, php and other frameworks. Currently improving knowledge of Javascript/jQuery.

RELEVANT EXPERIENCE

BookNet Canada *Toronto, On*

July 2014 to present – UI-Web Designer (contract)

SalesData.ca redesign; project scope includes all wireframes, IA, Prototyping and all other front end UI design; developed HTML/CSS-SCSS front-end style guide framework.

University of Toronto – School of Continuing Studies *Toronto, On*

November 2013 to July 2014 – Web Designer (contract)

learn.utoronto.ca daily maintenance and updates; design & development of wordpress themes/templates for internal microsites; development of new coding standards and branding guidelines; design of IT department initiatives.

GelaSkins *Toronto, On*

June 2011 to June 2013 – Interactive Designer/Front End Developer

Built the overall structure of the new *gelaskins.com* website from the ground up; managed development and customization of all site templates; rewrote custom CSS framework for the entire site to accommodate a robust, unique design containing hundreds of elements.

Questrade Inc. *Toronto, On*

May 2010 to June 2011 – Front End Designer/Developer

Led the front end development of new client-facing website *my.questrade.com* as well as daily maintenance and updates of company websites and intranets; responsible for planning/strategy and creative direction of digital marketing campaigns; development of business requirements for programs, planning information structure, user experience and product documentation.

Marie Curie Cancer Care *London, UK*

Aug 2008 to Nov 2009 - Digital Graphic Designer

Led the creative development and execution of digital collateral for marketing initiatives across the website, microsites, online advertising and enewsletters; developed brand guidelines to create and ensure consistency.

House & Home Media/Canadian House & Home Magazine *Toronto, On*

July 2005 to June 2008 - Senior Web Designer

houseandhome.com daily maintenance and updates; managed all aspects of online marketing campaigns and collateral; coordinated cross-promotional digital marketing initiatives with advertisers, managing relationships with agencies, clients and suppliers.

Bullseye Video Productions *Toronto, On*

Summer 2005 *contract* - Web Designer (contract)

Daily maintenance and updates for company website; motion and graphic design projects.

Network ISG Ltd *London, On*

Feb 2002 to Feb 2005 - Web and Multimedia Designer

Built websites, print campaigns, brand development, video editing and 3D architectural renderings/models.

EDUCATION

Fanshawe College, London On

2001, 2002 - Multimedia Design and Production

2001, 2002 - Advanced Multimedia Design and Production

Bealart, London On

1996-2000 – Special Arts program

YOU MIGHT ALSO LIKE TO KNOW...

When I'm not in front of a computer, I enjoy spending my time cooking 4-star gourmet meals; volunteering with *codeforkids.ca*, learning how to be a new Dad, telling bad jokes, posting pictures of my dinner on @instagram or just drawing in my sketchbook. I was nominated in the top 10 for the 2006 Gemini Award for Most Popular Web site for *houseandhome.com*.

Connect with me on [LinkedIn](#) to read some of my professional endorsements.

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